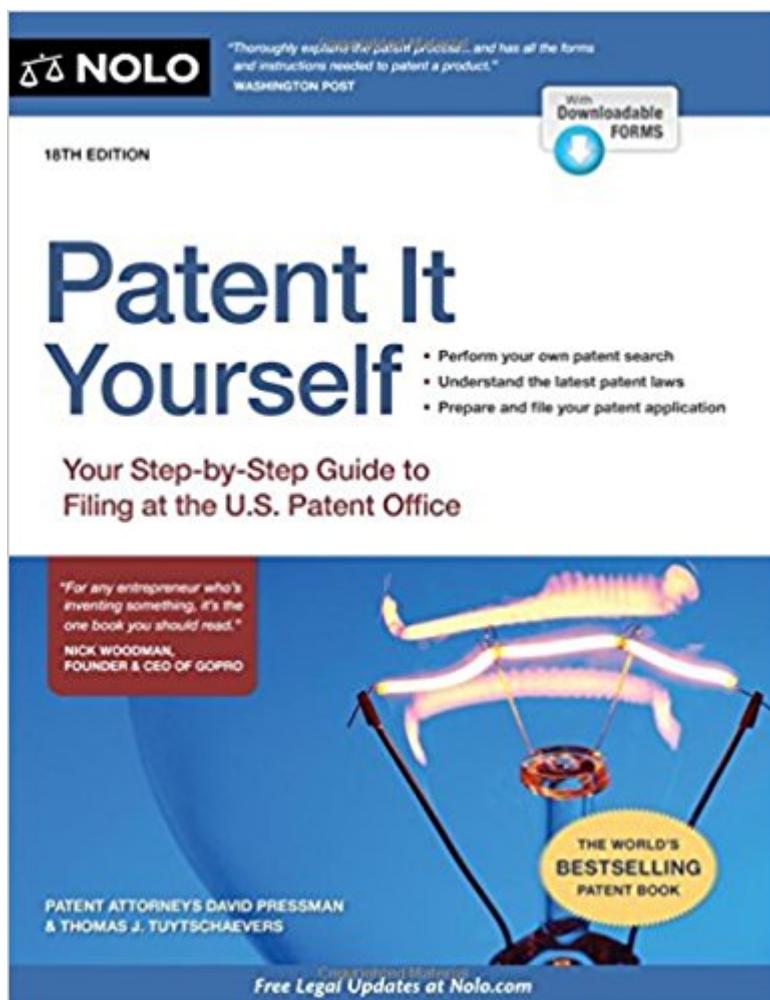


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# Patent It Yourself: Your Step-by-Step Guide To Filing At The U.S. Patent Office



## Synopsis

For 30 years, Patent It Yourself has guided hundreds of thousands of inventors through the process of getting a patent, from start to finish. Patent attorneys David Pressman and Thomas J. Tuytschaevers provide the latest information, forms, and clear instructions to help you: conduct a patent search the right way evaluate your idea's commercial potential file a provisional patent application to get a "patent pending" status prepare a patent application focus on your patent application's claims respond to patent examiners get your drawings done right protect your rights in foreign countries deal with infringers, and market and license your invention. Thoroughly updated to reflect the latest changes in intellectual property law, this edition provides the latest U.S. Patent and Trademark Office rules and forms. The 18th edition covers the latest implications of the first-to-file rules created by the America Invents Act.

## Book Information

Series: Patent It Yourself

Paperback: 672 pages

Publisher: NOLO; 18 edition (July 29, 2016)

Language: English

ISBN-10: 1413322573

ISBN-13: 978-1413322576

Product Dimensions: 8.5 x 1.5 x 11 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 18 customer reviews

Best Sellers Rank: #89,621 in Books (See Top 100 in Books) #10 in Books > Law > Intellectual Property > Patent, Trademark & Copyright #226 in Books > Law > Administrative Law #978 in Books > Textbooks > Law

## Customer Reviews

"Patenting an idea can be really expensive and intimidating. When I was starting out, I read this terrific book called Patent It Yourself, by a lawyer named David Pressman. It was really straightforward. Using that book, I wrote GoPro's first patent myself. It was this 600-page tome that I went maniacal on. When I took it to the attorneys to get their opinion and to see how much it would cost for them to finalize it, they told me I'd just saved myself a lot of money. I'd basically done the whole thing myself. More important, the book gave me a good understanding of what's patentable and what's not. For any

entrepreneur who's inventing something, it's the one book you should read." Bloomberg Business Week - Ask a Billionaire: GoPro's Nick Woodman on the Book 'Patent It Yourself'. "For some thirty years Patent It Yourself has covered basics of getting a patent and become the 'go to' reference of choice for inventors: here patent attorney Pressman updates his volume with the latest laws, forms, and instructions geared to preparing a patent application, evaluating a product's commercial appeal, handling infringers, and protecting rights at home and abroad. Chapters are packed with forms and the latest legal advice and represent some forty years of the author's experiences as a patent attorney. Any general legal reference collection will find this a timely, popular pick!" The Midwest Book Review "If you want to cut through the patent red tape and possibly save thousands of dollars, Patent It Yourself... has all the forms and instructions needed to patent a product in the United States." The Washington Post "Contains all necessary forms and instructions plus advice on marketing your invention." Money

This helpful book explains how to evaluate hurdles to patentability, write a clear patent application, prepare patent drawings of your invention, conduct a patent search online, understand basic patent law, complete all forms required by the U.S. Patent and Trademark Office, file your application, and respond to patent examiner objections.

this is an excellent book for people thinking about patenting their ideas by themselves. patent attorneys can charge up to \$10,000 just to get you a patent, not to get your invention sold.with this book, it gives you everything you need to know from A to Z, from soup to nuts about patenting your inventions.I do highly recommend this book even though it's kind of pricey. It is well worth the small investment.

You should not patent it yourself. But, you should definitely buy and read this book. It is an excellent source of vital info that you need to know. It leads you through the processes, questions, and important decisions that every inventor needs to know about in order to be a better inventor. Key invention concepts include: obviousness, prior art, claims development, foreign versus U.S. legal deadlines, provisional vs. regular patent application, and much much more. One of the major obstacles to getting a patent is the requirement that an invention not be "obvious". This one requirement has torpedoed a lot of potential inventions, so be sure you read about this in the book. Also, the book explains about the careful legal path you need to navigate to avoid damaging your foreign patent potential. You should buy the latest edition of this book because it will include info

about the change in U.S. patent law. The U.S. Patent system now is "first to file", NOT "first to invent" which brings the U.S. in synch with most other foreign patent systems. One final thing, be careful you don't get arthritis in your finger joints from counting all the hundred-dollar bills you get from licensing or selling your successful invention!

I was surprised how big this book actually is. It answered all the questions I have had so far and I am excited to continue using this book. It may seem like this book would bore you to tears but it is quite the contrary. Great book indeed.

An excellent book for the pro-se inventor or anyone who wants to understand the U.S. Patenting procedure especially after the recent rules change. Very comprehensive and clear to understand. Even if you choose to employ a patent attorney or agent, this will be valuable and will probably save you some money.

Very well written, informative patent book. A must read for anyone applying for a patent. 5 stars does not do this book justice (\*\*\*\*\*).

Great book. It helped me file for a non provisional patent application with no problem. Good information.

The best single book I have found on the subject. It really helped me to go from disorganized, directionless attempts at writing the application to a finished and submitted application I feel fairly confident about.

bought for my son, he said it was very educational.

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